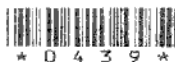


B. Pharm. First Semester (New)
35305 : BP 105 T - Communication Skills

P. Pages : 1

Time : Three Hours



AU - 0704

Max. Marks : 75

- Notes : 1. Solve all questions.
2. Use of pen Blue/Black ink/refill only for writing the answer book.

1. Answer following questions. 20
- a) Write three objectives of communication?
 - b) What is communication process?
 - c) What is decoding?
 - d) What is media.
 - e) What are major types of communications.
 - f) What is body language.
 - h) What is clarity or clearness.
 - i) What is listening?
 - j) What is pronunciation?
 - k) What is presentation?
2. Solve **any two** of following. 20
- a) Discuss in detail different models in communication process?
 - b) What is communication style? Discuss communication styles matrix with examples?
 - c) What is Group Discussion? How the communication skill is important in group discussion? Discuss Do's and Don'ts of group discussion?
3. Solve **any seven** of following. 35
- a) Write Do's and Don'ts of an interview.
 - b) Discuss when and when not to be used in written communication.
 - c) What is Active listening? Discuss skill of Active listener?
 - d) Discuss Face to Face communication in detail.
 - e) Discuss psychological Barriers in communication.
 - f) Write about physical communication.
 - g) Write a note on Formal communication.
 - h) Discuss know your Audience with respect to writing skill.
 - i) Write a note on Delivering your presentation.
