

**B.A. (Journalism and Mass Communication) Semester-II Examination**

**COMMUNICATIVE ENGLISH-II**

**Paper-II**

Time : Three Hours]

[Maximum Marks : 80

**N.B. :—** (1) All questions are compulsory.

(2) All questions carry equal marks.

1. (A) Explain the importance of body language in face to face communication.

**OR**

(B) You are the Secretary of your college union. Write out a series of slides for a presentation you will make to a corporate house for sponsoring your annual college fest. 8

(C) Explain with examples the following terms :

(i) Voice modulation

(ii) Audience awareness. 8

2. (A) How do you prepare yourself for an interview ? What are the possible employer's expectations ? 8

(B) State the non-verbal codes used to show :

(i) Approval

(ii) Nervousness

(iii) Dislike

(iv) Sympathy. 8

3. (A) Describe the process of group discussion in detail.

**OR**

(B) What are the ingredients of group discussion ? Elaborate. 8

(C) Why is a group discussion important ? What are the skills required for group discussion ? 8

4. (A) Write a letter of application along with your resume to Modern Automobile Factory, Pune-8 for the post of a Junior Engineer. 8

(B) Mehul wants to go to the movies with his friends. He asks his mother for permission, construct a dialogue between both of them in 150 words. 8

5. (A) Write short notes on (any **four**) of the following :

(i) Postures

(ii) Facial Expressions

(iii) Dressing sense

(iv) General etiquette

(v) Gestures. 8

(B) Translate the following passage into your first language :

Trees are useful to us. They give us timber and firewood. The timber is used to make chairs, tables and other furniture. We get oil from the oil seeds of some trees. The leaves and fruits of some trees are used to prepare medicines.

**OR**

India is a very big nation. It is as large as the whole of Europe minus Russia. Gandhiji is the father of our nation. He fought bravely against the foreign rulers who ruled India. Non-violence was the only one weapon that he used to fight for his cause. India became independent on 15<sup>th</sup> August, 1947.

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