

AP - 562

Fifth Semester B.C.A. (Part - III) Examination

E-COMMERCE

Paper - 5 ST 5

P. Pages : 3

Time : Three Hours]

[Max. Marks : 60

Note : (1) All questions are compulsory.
(2) All questions carry equal marks.

1. (a) Explain the scope of E-commerce. 6
- (b) Explain electronic commerce and trade cycle. 6

OR

2. (a) What is E-commerce ? Explain the types of E-commerce. 6
 - (b) Explain the functioning of Electronic Market. 6
-
3. (a) Explain first movers advantages using E-commerce. 6
 - (b) Explain the term Competitive Strategy. 6

OR

4. Explain porter's value chain model in detail. 12

5. (a) Explain any six Components of Business value in E-commerce. 6
(b) Explain Business Environment in detail. 6

OR

6. (a) Explain the technology used to develop E-commerce system. 6
(b) Explain E-Commerce Evaluation. 6

7. (a) Explain intermediary oriented market place. 6
(b) Explain EDI with its benefits. 6

OR

8. (a) Explain Buyer oriented and Supplier oriented market place. 6
(b) Explain Just-in-time Delivery. 6

9. (a) Explain Electronic payment system with its phases. 6
(b) Explain Electronic Debit Card System in detail. 6

OR

10. (a) Explain the term SET. 6
(b) Explain Electronic credit card system on the internet. 6

