B.C.A. Part–III (Semester–V) Examination

E-COMMERCE

Paper–5 ST 5

Time : Three Hours] [Maximum Marks : 60

1. (a) What is E-Commerce ? Explain its different types. 6

   (b) Explain the role of Electronic Data Interchange (EDI) in E-commerce. 6

OR

2. (a) Explain function of Electronic Market. 6

   (b) Compare E-Commerce with Traditional Commerce. 6

3. Explain Porter's value chain model in details. 12

OR

4. (a) Explain first mover's advantages using E-Commerce. 6

   (b) Explain supply chains in detail. 6

5. (a) Explain the technology used to develop E-Commerce System. 6

   (b) Explain E-Commerce evaluation. 6

OR

6. (a) Explain the importance of business strategy. 6

   (b) Explain the following terms in Business Environment :

      (i) Economy

      (ii) Technology. 6

7. (a) Explain characteristics of B2B in E-commerce. 6

(b) Explain the term 'Just-In-Time-Delivery' in detail. 6

OR

8. (a) Explain the benefits of Electronic Data Interchange (EDI). 6

(b) Explain the role of Software Agents for B2B in E-Commerce. 6

9. (a) Explain security schemes in Electronic Payment System. 6

(b). Explain the benefits of Credit Cards and Debit Cards on Internet. 6

OR

10. (a) Explain Protecting Intellectual Property in detail. 6

(b) What is Electronic Payment System ? Explain its different phases. 6