

AL - 542

Fifth Semester B. C. A. (Part - III) Examination

E - COMMERCE

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P. Pages : 3

Time : Three Hours]

[Max. Marks : 60

- Note :** (1) All questions are compulsory.
(2) All questions carry equal marks.

1. (a) Write importance of E-commerce. 6
(b) Describe the Internet commerce. 6

OR

2. (a) Describe difference between E-commerce and Traditional commerce. 6
(b) Explain components of E-commerce. 6
3. (a) Describe Porter's Value system. 6
(b) Explain term sustainable competitive Advantage. 6

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OR

4. Explain in detail Porter's model of competitive forces. 12
5. (a) State and explain the technology used to develop E-commerce system. 6
- (b) Discuss in detail "Business capability". 6

OR

6. Describe in detail Strategic Implication of IT. 12
7. (a) Write features of B2B in Electronic commerce. 6
- (b) Explain Types of Internet-Based EDI. 6

OR

8. State and explain Nuts and Bolts of EDI. 12
9. (a) Write benefits of Electronic Payment system. 6

(b) Discuss the E-cash. 6

OR

10. (a) Describe Electronic credit card system on Internet. 6
- (b) What is stored-value cards ? Explain. 6

