

AR - 654

Fifth Semester B. C. A. (Part - III) Examination

E - COMMERCE

Paper - 5 ST 5

P. Pages : 3

Time : Three Hours]

[Max. Marks : 60

1. (a) What is E-Commerce ? Explain its different components. 6

(b) Explain the role of Internet in E-Commerce. 6

OR

2. (a) Explain the importance of E-Commerce. 6

(b) Explain :

(i) Electronic Markets.

(ii) Trade Cycle. 6

3. (a) Explain Competitive Strategy in E-Commerce. 6

(b) Explain Porter's value system in detail. 6

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OR

4. (a) Explain Sustainable Competitive Advantages. 6
(b) Explain Inter Organizational value chains in detail. 6
5. (a) Explain Strategic Implications of IT. 6
(b) Explain E – Commerce Implementation in detail. 6

OR

6. (a) Explain Strategy formulation in detail. 6
(b) Explain Business Capability. 6
7. (a) What is B2B Electronic Commerce ? Explain its various characteristics. 6
(b) Explain Managerial Issues of B2B Electronic Commerce. 6

OR

8. State and explain Nuts and Bolts of Electronic Data Interchange. 12

9. (a) Explain Electronic Fund Transfer and Debit Cards on Internet. 6
(b) What is Stored Valued Cards ? Explain. 6

OR

10. (a) Explain Electronic Credit Cards System on Internet. 6
(b) Write benefits of Electronic Payment System. 6

