

AT-449

B.C.A. Part-III (Semester-V) Examination

E-COMMERCE

Paper-5 ST 5

Time : Three Hours]

[Maximum Marks : 60

1. (a) Explain the role of EDI in E-Commerce. 6
(b) Explain the importance of E-Commerce. 6
- OR**
2. (a) Explain Electronic commerce and Trade cycle. 6
(b) Explain different types of E-Commerce. 6
3. (a) Explain the Porter's model of competitive forces. 6
(b) Explain supply chain system. 6
- OR**
4. (a) Explain the Porter's value chain model. 6
(b) Explain first mover's advantages using E-Commerce. 6
5. (a) State and explain the technology used to develop E-Commerce system. 6
(b) Describe Business capability. 6
- OR**
6. Describe in detail strategic implication of I.T. 12
7. (a) Explain characteristics of B2B in E-Commerce. 6
(b) Explain intermediary-oriented market place. 6

OR

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| 8. | (a) | Explain the role of software agents for Business to Business in E-Commerce. | 6 |
| | (b) | Explain the benefits of EDI. | 6 |
| 9. | (a) | Explain stored-valued cards and E-cash. | 6 |
| | (b) | Explain Electronic Credit Card System on the internet. | 6 |
| OR | | | |
| 10. | (a) | What is Electronic Payment System ? Explain its different phases. | 6 |
| | (b) | Discuss E-cash in detail. | 6 |