

AM-246

B.C.A. Part-III (Semester-V) Examination
E-COMMERCE – 5ST5

Time : Three Hours]

[Maximum Marks : 60

Note : (1) **ALL** questions are compulsory.

(2) All questions carry equal marks.

1. (a) Explain scope of Electronic Commerce. 6
- (b) Discuss Electronic Commerce and the Trade Cycle. 6

OR

2. (a) Explain role of Electronic Market. 6
- (b) What are the various components of E-commerce ?
Explain. 6
3. (a) Explain competitive advantage using E-commerce. 6
- (b) Describe Inter organizational value chain. 6

OR

4. (a) Describe in detail the manufacturing value chain. 6
- (b) Discuss sustainable competition advantage. 6

5. (a) Explain the following terms in Business Environment :
 (i) Economy
 (ii) Technology. 6
(b) Describe Business Capability. 6

OR

6. (a) Explain E-commerce Implementation. 6
(b) Describe importance of Business Strategy. 6
7. (a) State and explain required entities at B2B in Electronic Commerce with example. 6
(b) Describe the role of Software Agents for B2B EC. 6

OR

8. (a) Describe Just-in-Time Delivery. 6
(b) Explain EDI and Business. 6
9. (a) Describe reasons of SET Failures. 6
(b) Explain stored-valued cards and E-cash. 6

OR

10. (a) Discuss Fund Transfer and Debit Cards on the Internet. 6
(b) Explain protecting Intellectual Property. 6