

B.E. Fourth Semester (Electronics & Tele. / Electrical Engg.) (CGS)  
**10602 : Industrial Management and Quality Control : 4 XT 04 / 4 XN 04**

P. Pages : 2

Time : Three Hours



AU - 2594

Max. Marks : 80

- Notes :
1. Answer **three** question From Section A and **three** question from Section B.
  2. Due credit will be given to neatness and adequate dimensions.
  3. Assume suitable data wherever necessary.
  4. Illustrate your answer necessary with the help of neat sketches.

**SECTION - A**

1. a) What is the importance of decision making? Explain step by step process of decision making. 7
- b) What is organization? Explain various types of organization. 7

**OR**

2. a) Define management. Discuss whether management is an art or science. 7
- b) What is motivation? Discuss various motivation theories. 7
3. a) Explain in detail consumer behaviour. 6
- b) What is marketing mix? State importance of each element. 7

**OR**

4. a) What is pricing? Explain pricing policies of product. 6
- b) Define inventory. Also explain objectives of inventory control in detail. 7
5. a) What is personnel management? State its role in management. 6
- b) What are the functions of inventory control. 7

**OR**

6. a) Explain the importance & objectives of training. 6
- b) Explain ABC analysis of inventory control in detail. 7

**SECTION - B**

7. a) What is variance analysis? Discuss. 7
- b) Discuss various types of ratio analysis. 7

**OR**

- |    |    |                                                |   |
|----|----|------------------------------------------------|---|
| 8. | a) | Discuss in brief various financial statements. | 7 |
|    | b) | Explain in detail principle of costing.        | 7 |
| 9. | a) | Explain seven tool of Quality control.         | 6 |
|    | b) | Explain in detail vendor inspection.           | 7 |

**OR**

- |     |    |                                                 |   |
|-----|----|-------------------------------------------------|---|
| 10. | a) | What is Quality audit system? Explain.          | 6 |
|     | b) | Discuss sampling inspection in detail.          | 7 |
| 11. | a) | State importance of Quality circle in industry. | 6 |
|     | b) | What is TQM? Explain in detail.                 | 7 |

**OR**

- |     |    |                                             |   |
|-----|----|---------------------------------------------|---|
| 12. | a) | Discuss Just in time process.               | 6 |
|     | b) | Explain the importance of ISO registration. | 7 |

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