

B.E. Eighth Semester (Information Technology) (CGS)
10763 : Professional Elective-II : Web-Commerce : 8 IT 04

P. Pages : 2

Time : Three Hours



AU - 3040

Max. Marks : 80

- Notes :
1. All question carry marks as indicated.
 2. Due credit will be given to neatness and adequate dimensions.
 3. Assume suitable data wherever necessary.
 4. Illustrate your answer necessary with the help of neat sketches.

1. a) Explain the benefits of Electronic/Web commerce. 6
b) Explain. 8
 - i) Gopher.
 - ii) Advertising.
 - iii) On-line selling.
 - iv) Direct marketing.

OR

2. a) Explain the capabilities required for Internet/Web commerce. 7
b) Explain Seller-Buyer transaction process with block diagram. 7
3. a) Explain SEPP architecture in brief with block diagram. 7
b) Explain Secure Electronic Transaction with neat diagram. 6

OR

4. a) Explain Packet filters in brief. 7
b) Explain. 6
 - i) S-HTTP.
 - ii) SSL.
5. a) Explain Account Holder registration in payment and purchase order process in brief. 7
b) Explain payment information integrity in brief. 6

OR

6. List and explain the different Electronic payment schemes in brief. 13
7. a) Explain the Several different stages of electronic shopping experience. 7
b) Explain the need of information security? What are the different threats to security? Explain in details. 6

OR

8. Explain merchant Registration process in payment processing in brief. 13

9. a) Explain different mail related activities of electronic mail box. 6
- b) Explain the following MIME body parts in brief. 8
- i) Text ii) Multipart
- iii) Message iv) Image

OR

10. a) Explain S/MIME in brief. 7
- b) Explain ITU-T model of message handling. 7
11. a) Explain how to connect internet in 7
- i) Terminal Access services.
- ii) Point to point dedicated link.
- b) Explain. 6
- i) Telnet ii) WAIS
- iii) Veronica iv) Archie

OR

12. a) List and explain the current applications of internet for commerce. 7
- b) What is search engine? Explain its important features. 6
