

AP-252

M.B.A. (Semester—I) Examination

BUSINESS ETHICS

Paper—MBA / 106

Time : Three Hours]

[Maximum Marks : 70

Note :— (1) **ALL** questions are compulsory.

(2) Figures to right indicate marks.

SECTION—A

1. (a) Discuss in detail the theory and practices of Holistic Management. 14

OR

- (b) Discuss in detail principles and some specific models of Indian Management. 14

SECTION—B

2. (a) Describe the sources of Ethics and objectives of ethics. 7
- (b) In North Maharashtra, the agitations are there against the water to be given to Marathwada people to drink. The North Maharashtra people are agitating

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(Contd.)

because their sugarcane crop would suffer. At the other side the sugar mills are using the drinking water for the production of sugar at the same time.

Comment on the whole scenario. What Ethical issues are involved ? What factors, do you think are influencing the ethical behaviour of all the above sections of people ? 7

OR

(c) Discuss the difference between Morality and Ethics and compare between values and ethics. 7

(d) Lobbying at the Government is valid in India but not the luring or tempting the officers or Machinery but it is being observed that the practice invariably leads to corruption. What do you think about it ? Justify your answer. 7

3. (a) Describe the Indian values in detail. Why they should be used, implemented in Management ? 7

(b) We Indians have some contradictory traditions or beliefs. We bring the machinery and propitiate it by the traditional way or do the pooja. Why it happens ? What are the values involved in it ? 7

OR

Questions :

- (i) What kind of issues and problems you underline regarding the Public Health System in India ? 3
- (ii) What kinds of Ethical responsibilities are to be carried out by the concerned ? 5
- (iii) Draw a rough-plan to rectify the Public Health System in Maharashtra. 6

(c) Discuss in detail the Ancient Indian Education system in India. 7

(d) In a factory, a diverse group of people of various religions are working. The factory management is respecting the faith of them by organising celebrations, festivals accordingly. Hence the climate in the factory is smooth and interrelations are good among the workers.

What kinds of values are cherished in the factory ?
Analyse and comment. 7

SECTION—C

4. (a) Discuss the concept of Stress, Eustress and Distress and describe the process of Stress Management. 7

(b) There is unique way of handling stress in Indian way. Describe the Indian perspective of Stress Management. 7

OR

(c) What do you think are the causes of stress at workplace ? Discuss. 7

(d) What are the various coping strategies of stress ? Justify your answer. 7

SECTION—D

5. The Public Health system in India is in dire-state. The companies supplying the medicines, drugs, the surgicals and the related items are doing whopping business at the expense of the bureaucracy. The companies are charging hefty amounts for their supplies and are also involved in favoritism from the officials. The public health machinery-comprising the hospitals at district, taluka and village levels are running with less employees than required, the administrative machinery is not efficient. The district level hospitals are crowded perennially. The attitude of the employees towards the patients and their care-takers / families is not good. Many times the medicines are found to be obsolete. In the wake of this, the Central Govt. has announced several high-class hospitals in the state (Maharashtra).
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Due to seasonal changes and the dirty and polluted atmosphere/ environment people die from the various infections like dengue, swine flue, malaria etc. So the cleanliness and pollution free environment is to be persuaded. The civic sense is to be improved regarding the health, hygiene etc.

The Govt., Govt. Machinery. Companies Health Dept., Hospitals, Doctors, Nurses, Staff, Patients and their relative with the society at large have the ethical responsibilities to be carried out.