M.B.A. Semester—III Examination
RISK MANAGEMENT
Paper—MBA/3106/F

Time : Three Hours] [Maximum Marks : 70

Note :—(1) Figures to the right indicate marks.

(2) **ALL** questions are compulsory.

SECTION—A

1. (a) What is risk management ? Explain principles, aims, objectives and standards of risk management. 14

OR

(b) What are the types of risk ? Describe the impact of risk an organisation. 14

SECTION—B

2. (a) Define and explain the term risk assessment. 7

(b) Explain the risk architecture and structure with reference to new garment business in Amravati. 7

OR

(c) What is risk likelihood ? Describe its impact. 7

(d) How will you provide risk training and risk communication to Bank branch managers ? You being General Manager in Bank. 7

3. (a) Illustrate Corporate Governance Model. 7

(b) Explain project risk management for export business in Nagpur. 7

OR

(c) Describe the term supply chain management. 7

(d) You are production manager of manufacturing company. Explain your strategy to manage operational risk. 7

4. (a) What do you mean by Risk appetite ? Explain importance of risk appetite. 7

(b) Explain Enterprise risk management for small scale oil refining company in the purview of MNC starting operations in the same area. 7

OR

(c) Explain the term risk response in detail. 7

(d) What risk control techniques you will use so as to manage risk in Retail Store chain in Maharashtra ? 7

SECTION—C

5. Snapkart is one of the leading E-commerce portals in India. Flipzon is American MNC and Giant E-commerce Company in the world. Flipzon experts have made an analysis about Indian Economy and found Indian demographics attractive for E-Commerce companies. Flipzon has very good access to cheap capital required to build Business in India. Indian Government is liberalising FDI norms in E-commerce which again made India attractive investment destination.

(i) Explain the future of risk management for Snapkart. 7

(ii) Enlist various risk assurance techniques for Snapkart. 7