

M.C.A. Second Semester (First Year) (CGS)
15514 : Business Systems
2 MCA 5 / 2 CS 5

P. Pages : 2

Time : Three Hours



AV - 3272
Max. Marks : 80

- Notes :
1. Due credit will be given to neatness and adequate dimensions.
 2. Assume suitable data wherever necessary.
 3. Illustrate your answer necessary with the help of neat sketches.
 4. Use of pen Blue/Black ink/refill only for writing the answer book.

1. a) Explain the multiple social responsibilities of business. 7
- b) Explain the chart of forms of ownership organization. 7

OR

2. a) Explain the components of business. 7
- b) Explain the business system and its sub-system. 7
3. a) Explain the multiple business combinations of company offices. 6
- b) Explain the multiple patterns available for company management. 7

OR

4. a) Explain the pattern for problem management in company. 6
- b) Explain the difference between the government and private business. 7
5. a) Explain the direct and indirect components of cost. 7
- b) Explain the objective of plant layout. 6

OR

6. a) Explain the guidelines for factory planning. 7
- b) Describe the classification of Budget. 6
7. a) Explain the role of personal manager. 7
- b) Explain the scheme of incentives and wage policies. 7

OR

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| 8. | a) | Explain the role of training and development officer in the organization. | 8 |
| | b) | Explain the merit rating with its types. | 6 |
| 9. | a) | Explain the various sources availables for finance. | 6 |
| | b) | Describe the dividend policy with legal rules for payment of dividends. | 7 |

OR

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| 10. | a) | Explain the multiple ways available for financial planning. | 7 |
| | b) | Explain the various types of shares. | 6 |
| 11. | a) | Explain the marketing and its function. | 7 |
| | b) | Explain the concept of warehouse with its types. | 6 |

OR

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| 12. | a) | Explain the multiple ways using for advertising and promotion. | 6 |
| | b) | Explain the procedure for distributions of goods. | 7 |
