

M.H.R.D. (Semester—II) Examination
INDUSTRIAL PSYCHOLOGY AND SOCIOLOGY
Paper-202

Time : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt **ALL** questions.

(2) Figures to the right indicate full marks.

1. (a) Why manager is expected to be a good leader ? How does good leadership affect the psychology of the employees in the organization ? 16

OR

- (b) Applications of industrial psychology concepts help to resolve the barriers in the achievement of organizational goals. Explain with suitable examples. 16
2. (a) What are the causes of stress at workplace ? 4
- (b) What are the ill effects of stress ? 4
- (c) What are the remedial measures to overcome stress ? 4
- (d) Healthy competition between employees results into high productivity. Explain. 4

OR

- (e) How does proper time management control stress ? 4
- (f) Explain the role of compensation as an ideal tool for motivation. 4
- (g) How does workplace environment play a crucial role in motivation of employees ? 4
- (h) What are the different parameters of job satisfaction ? 4
3. (a) What is the process of Industrial Sociology ? 4
- (b) What is the concept of Industrial Social System ? 4
- (c) Discuss the obstacles and influences on socialization. 4
- (d) Explain the concept of Industrial Sociology. 4

OR

- (e) Explain the concept of Industrial Climate. 4
- (f) What is meant by group cohesiveness ? 4
- (g) Discuss the Modern Socio-Technical System. 4
- (h) How does Sociology affect Industrial productivity ? 4
4. (a) How does holistic management of business cater to shoulder the social responsibility effectively ? 4
- (b) Discuss the recent trends in CSR with reference to Indian business houses. 4
- (c) What is the role of business community in the reformation of the society ? 4
- (d) Every business enterprise should have environmental consideration. Explain with suitable example. 4

OR

- (c) "Profit maximization should never be the prime motto of a business." Discuss. 4
- (f) What is the concept of CSR ? 4
- (g) What are the benefits of CSR to a business enterprise ? 4
- (h) What are the benefits of CSR to society and consumer ? 4
- 5. (a) Explain the need and importance of ethics and values in business in context of the changing trends in business. 16

OR

- (b) Explain the meaning and objectives of ethics. How do unethical business practices affect the society ? 16