

M.Sc. First Semester (Applied Electronics) (New) (CBS)
15005 : Communication Skills : 1 AE 5

P. Pages : 3

Time : Two Hours



AV - 3295 Add

Max. Marks : 40

- Notes :
1. All question carry marks as indicated.
 2. Due credit will be given to neatness and adequate dimensions.
 3. Assume suitable data wherever necessary.

1. Read the following paragraph carefully and answer the questions given below.

We left Dehradun early in the morning and stopped by for breakfast at Mussouri. From Mussouri the picturesque road heads north to Yamuna bridge, then to Barkot, (Where one road branches to Gangotri). The road winds along the Yamuna river, through luxurious dense green vegetation to Hanumanchatti, the end of motorable road. The remaining journey has to be undertaken on foot or pony.

Yamunotri is only 13 km. from Hanumanchatti. But it is better to proceed another 6 km. and have the night halt at Janakibaichatti. The journey to Yamunotri is simply breathtaking. High snowcovered peaks all around, glaciers, streams and waterfalls, vibrant green foliage, and pristine air are a sheer delight to tired city lungs. Yamunotri, 3322 meters above sea level, is located on the western bank of the great peak of Banderpunch (Meaning-monkeys tail) which is 6315 Metres high.

- a) Answer the following questions.

- | | |
|--|-------------|
| i) Where did the travellers stop for breakfast? | 1 |
| ii) Why is a part of the journey to Yamunotri to be undertaken on foot? | 1 |
| iii) What has made the journey to Yamunotri breathtaking? | 1 |
| iv) Do you think a journey of this kind is dangerous as well as pleasant? Why? | 2 |
| v) Give another word for | 2 |
| 1) Snow-covered. | 2) Foliage. |

- b) Do as directed:

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|---|---|
| i) The earth is not ----- (Stationary/stationery), it revolves.
(Choose the correct word). | 7 |
| ii) The doctor ----- (arrive) just before Sita went away. (Use correct form of verb). | |
| iii) She was married ----- an early age. (Use preposition) | |
| iv) I wasn't a bad doctor. (Add a question tag). | |
| v) I wasn't quite sure of myself. (Rewrite as affirmative sentence). | |
| vi) I took him around with me. (Change the voice). | |

vii) Girls and boys are given equal opportunity. [Use- 'not only - but also'].

OR

2. People moan about poverty as a great evil and it seems to be an accepted belief that if people had plenty of money, they would be happy, and get more out of life. As a rule there is more genuine satisfaction in life and more is obtained from life in the humble cottage of the poor man than in the palace of rich men, who are attended by servants and governesses at a later stage. At the same time I am glad to think they do not know what they have missed.

It is because I know how sweet and happy and pure the home of honest poverty is, how free from perplexing care and social envies and jealousies, how loving and united the members are in the common interest of supporting the family that I sympathise with the rich man's boy and congratulate the poor man's son. It is for these reasons that from the ranks of the poor so many strong eminent self-reliant men have always sprung. If you read the list of the "Immortals who were not born to die" you will find that most of them have been poor.

- a) Answer the following questions.
- i) What is the popular notion about poverty? 1
 - ii) Where can one get more genuine satisfaction in life? 1
 - iii) Why does the author pity the rich man's boy? 1
 - iv) How has the author compared rich with poor? What is his conclusion? 2
 - v) Find two other words in the passage with similar meanings to 'Confusing' and 'Self-dependent'. 2
- b) Do as directed. 7
- i) Can you ----- (break/brake) this stick. (Choose the correct word).
 - ii) Your trousers ----- (is/are) very tight. (Use correct form of verb)
 - iii) His father died ----- the age of sixty three. (Use preposition).
 - iv) They have never seen a sunrise. (Change the voice).
 - v) It is achievable. (Rewrite as negative).
 - vi) Parking will be difficult and expensive. (Use "Not only ----- but also).
 - vii) The child was crying because it was hungry. (Underline the conjunction).
3. a) Define and explain process of communication with special reference to importance of feedback. 5
- b) Discuss the structure and content of technical proposal. 5
- c) Discuss different media of advertisement in short. 4

OR

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| 4. | a) | Explain in detail the various barriers to communication. | 5 |
| | b) | Write a job application to Birla cements, enclosing a CV for the vacancy of junior manager. | 5 |
| | c) | How a written text can be properly organized? | 4 |
| 5. | a) | What are the points to be kept in mind when participating in Group Discussion. | 6 |
| | b) | What is Non-verbal communication? Explain importance and elements of Non-verbal communication. | 6 |

OR

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| 6. | a) | How meetings are conducted and documented? Explain. | 6 |
| | b) | Compare a conference with a seminar. How will you organize both of them. | 6 |
