

AU-1167

M.Sc. Home Science (Communication & Extension) Semester—II Examination**125 CA 52 : COMMUNICATION APPROACHES IN EXTENSION (8.3)**

Time : Two Hours]

[Maximum Marks : 45

Note :— All questions are compulsory and carry equal marks.

1. Answer the following as directed :
 - 1.1 What is instructional approach ? 2
 - 1.2 Define modern approach. 2
 - 1.3 Write types of puppets. 2
 - 1.4 Advantages of folk approaches. 2
 - 1.5 Write meaning of traditional approach. 1
2. Answer any **ONE** of the following :
 - 2.1 Highlight the merits, demerits and limitations of individual communication methods. 9
 - 2.2 Write about planning and preparation of mass communication methods with suitable examples. 9
3. Answer the following as directed :
 - 3.1 What are transparencies ? 2
 - 3.2 Write about overhead projector. 2
 - 3.3 State on computer aided projection. 2
 - 3.4 Define Instructional White Board. 1
 - 3.5 Give important methods of projection. 2
4. Write on :
 - 4.1 Working and still model. 2
 - 4.2 Non-projected tools of communication. 2
 - 4.3 Flash card. 2
 - 4.4 Poster. 2
 - 4.5 Charts. 1
5. Answer any **ONE** of the following :
 - 5.1 Explain the theme of communication in extension and prepare theme of messages for rural unemployed youth as a target group. 9
 - 5.2 Describe community contact strategy. Prepare child-to-child strategy suited to the community. 9

