

AU-1156

M.Sc. (Home Science) (Human Development) Semester-II Examination
123CA51 : COMMUNICATION APPROACHES IN HUMAN DEVELOPMENT

Time : Two Hours]

[Maximum Marks : 45

1. Do as directed :

1.1 Give the examples of the following :

- | | |
|------------------------------|---|
| 1.1.1 Traditional Approaches | 1 |
| 1.1.2 Modern Approaches | 1 |
| 1.1.3 Educational Games | 1 |
| 1.1.4 Modified Approaches | 1 |
| 1.1.5 Folk Media. | 1 |

1.2 Write meaning of the following terms :

- | | |
|--------------------------|---|
| 1.2.1 Dialogue | 1 |
| 1.2.2 Puppets | 1 |
| 1.2.3 Discussion | 1 |
| 1.2.4 Audio-Visual aids. | 1 |

2. Answer any **one** of the following :

- (i) What is mass communication ? How mass communication is effective for community welfare ?
9
- (ii) Discuss any two effective methods of group communication in brief. Give an example of various group communication methods.
9

3. 3.1 True or false :

- | | |
|--|---|
| 3.1.1 Transparencies are used in slide projector. | 1 |
| 3.1.2 Pen drive is used for presentation of soft copies in computer. | 1 |
| 3.1.3 Radio and TV are the media of mass communication. | 1 |
| 3.1.4 Working models is an example of non-projected tool of communication. | 1 |

3.2	Answer the following in one or two sentences :	
3.2.1	Meaning of script.	2
3.2.2	Bulletin is used for _____.	1
3.2.3	Use of flashcards for nursery teaching.	2
4.	Give the meaning of the following terms :	
4.1	Leaflets	2
4.2	Folders	2
4.3	Posters	2
4.4	Charts	2
4.5	Newsletter.	1
5.	Answer any one of the following :	
5.1	Discuss various themes in Human Development in brief.	9
5.2	Explain child-to-child strategies with various steps in its implementation.	9