

M.Sc. (Home Science) Food Science and Nutrition (Semester—II) Examination

COMMUNICATION APPROACHES IN NUTRITION

Paper—122CA52

Time : Two Hours]

[Maximum Marks : 45

Note :— ALL questions are compulsory and carry equal marks.

1. Write about the following communication approaches :
 - 1.1 Give two important steps of analytical approach. 2
 - 1.2 Discuss about educational game. 2
 - 1.3 Give advantages of folk approach. 2
 - 1.4 Two types of puppets 2
 - 1.5 Two principles of participatory learning. 1

2. 2.1 Match the pairs :

Part-A**Part-B**

- | | | |
|--------------------------------------|-------------------------|---|
| 2.1.1 Information Centred Method [] | (a) Workshop/Seminar | 1 |
| 2.1.2 Behaviour Centred Method [] | (b) Two-way System | 1 |
| 2.1.3 Discussion Method [] | (c) Lecture | 1 |
| 2.1.4 Enquiry Discovery Method [] | (d) Role Playing | 1 |
| 2.1.5 Problem Solving Method [] | (e) Solving the Problem | 1 |

- 2.2 State whether true or false :

- 2.2.1 Lecture is a relatively inefficient method of communication to transfer knowledge. 1
- 2.2.2 Circular letter circulates the message in the form of a letter. 1
- 2.2.3 Spoken media means oral communication using language. 1
- 2.2.4 A leaflet is usually a single sheet of printed matter. 1

3. Describe the use of the following devices in nutrition education :
 - 3.1 Film strip and slide 2
 - 3.2 Over Head Projector 2
 - 3.3 Radio 2
 - 3.4 T.V. (Television) 2
 - 3.5 Documentary. 1
4. Answer any *one* :
 - 4.1 List different non-machine devices appropriate for nutrition and health education. What are the different types and advantages of flannel board ? 9
 - 4.2 What do you mean by non-machine media of communication ? What is the purpose of poster and chart ? 9
5. Answer any *one* of the following :
 - 5.1 Describe themes in nutrition education. Discuss women to women strategy. 9
 - 5.2 List out various themes in nutrition education. Write on the theme of nutrition during preschool age. 9