

M.Sc. (Home Science) Food Science and Nutrition (Semester—II) Examination
ENTREPRENURSHIP DEVELOPMENT IN FOOD
Paper—122ED53

Time : Two Hours]

[Maximum Marks : 45

Note :— ALL questions are compulsory and carry equal marks.

1. Answer any *one* :
 - 1.1 Define Entrepreneur and Entrepreneurship. Explain the need and process in entrepreneurship development. 9
 - 1.2 State the types of enterprise. Write merits and demerits. 9
2. Explain :
 - 2.1 Characteristics of an entrepreneur 2
 - 2.2 Entrepreneurial competency 2
 - 2.3 Entrepreneurial motivation 2
 - 2.4 Factors affecting entrepreneur's role. 3
3. Explain :
 - 3.1 Problem faced during launching an enterprise. 2
 - 3.2 Various sources of information for starting new enterprise. 2
 - 3.3 Costing and quality control. 2
 - 3.4 SWOT analysis. 3
4. Write about various areas of entrepreneurship in food :
 - 4.1 Value added food products 3
 - 4.2 Packed lunch 2
 - 4.3 Meals for occasions 2
 - 4.4 Therapeutic diets. 2
5. Answer any *one* :
 - 5.1 Explain the role of banks and various agencies for development of entrepreneurship. 9
 - 5.2 Discuss the role, procedure and formalities for setting up SSI. 9

