

AU-1126

M.Sc. (Home-Science) (Resource Management) Semester—II Examination

ENTREPRENEURSHIP DEVELOPMENT

Paper—121ED53

Time : Two Hours]

[Maximum Marks : 45

N.B. : - ALL questions are compulsory and carry equal marks.

1. Answer any **one** question of the following :
 - 1.1 Define the term entrepreneurship and explain characteristics of entrepreneurship. 9
 - 1.2 Discuss the development of women entrepreneurs in India and problems faced by women entrepreneurs. 9
2. Do as directed :
 - 2.1 Write the role of NSIC in entrepreneurship development. 2
 - 2.2 Write the role of MIDC in industrial development. 2
 - 2.3 Write the role of S.S.I. in setting up a small scale unit. 2
 - 2.4 Discuss about bank loan and entrepreneurship. 2
 - 2.5 Self-help group is a good medium for entrepreneurship (True or False). 1
3. Do as directed :
 - 3.1 Fill the blank selecting most appropriate alternative.
 - 3.1.1 The mother-in-law _____ Sita — her daughter-in-law to use her cooking skill for starting a tiffin business by giving a basic capital of Rs. 25,000/-. (motivates/cooperates) 1

- 3.1.2 When despite proper qualification and demand for the skill Rohit is not employed adequately. This is a case of lack of _____ .
(capital/goal orientation)
1
- 3.1.3 Ganga inherited a sum of Rs. 50,000/- from her father. She wishes to start a small activity of earning. But she hesitates to do so because she thinks that she may lose the entire amount if the business goes in loss. This is a case of _____ .
(inadequate capital/psychological barrier)
1
- 3.1.4 The indigenous market can develop as a promising centre of trade if we develop _____ in local artisan.
(creativity/literacy)
1
- 3.1.5 People with small saving have a tendency to avoid _____ factor due to which they lack entrepreneurship.
(risk/environment)
1
- 3.1.6 Lack of _____ is a hurdle for growth of entrepreneurship.
(accounting skill/good hand writing)
1
- 3.1.7 _____ affect on fulfilling the promises of regularity in supply of goods from producer to retail shopkeeper.
(Irregular transportation/lack of communication skill)
1
- 3.1.8 Write about the need of effective communication skill for entrepreneurship.
2

4. Do as directed :

4.1 Match the following :

4.1.1 Feedback	(a) Undertaking a business	1
4.1.2 Technology	(b) Human resource available in the organisation	1
4.1.3 Manpower	(c) Application of scientific knowledge for purposes	1
4.1.4 Enterprise	(d) Information about sanction to a product	1

4.2 Explain :

4.2.1 Quality control	2
4.2.2 Market assessment	1
4.2.3 SWOT analysis.	2

5. Answer any **one** question of the following :

5.1 Prepare a project proposal of your choice to start a new enterprise.	9
5.2 Prepare a project proposal for your family to start a new enterprise.	9

