

AQ-490

M.Sc. Home-Science (Food Science and Nutrition)

Semester—II Examination

COMMUNICATION APPROACHES IN NUTRITION

Subject Code—122 CA 52

Time—Two Hours]

[Total Marks—45

Note :— ALL questions are compulsory and carry equal marks.

1. Write on the following in **two** or **three** lines each :
 - (i) Define modern approach 2
 - (ii) Participatory approach 2
 - (iii) Dialogue approach 2
 - (iv) Folk approaches in communication 2
 - (v) Meaning of instructional approach. 1
2. Answer any **ONE** of the following :
 - (i) Highlight the merits, demerits and limitations of individual communication methods. 9
 - (ii) Explain the concept of mass communication method. Classify mass media of communication according to their types. 9

3. Write on the following :

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|--------------------------------------|---|
| (i) Projected tools of communication | 3 |
| (ii) Overhead projector | 2 |
| (iii) Preparation of transparencies | 2 |
| (iv) Interactive White Board. | 2 |

4. Answer as directed on the following :

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|--|---|
| (i) What is the purpose of models ? | 2 |
| (ii) Write use of poster. | 2 |
| (iii) Mention size and numbers of flash cards while making presentation in small groups. | 2 |
| (iv) What are the advantages of non-projected aids ? | 2 |
| (v) Write meaning of chart. | 1 |

5. Answer any **ONE** of the following :

- | | |
|---|---|
| (i) List out various themes in nutrition education. Throw light on the theme of nutrition during pregnancy. | 9 |
| (ii) Discuss community contact strategy and its steps while implementing. | 9 |