

M.Sc. Home Science (Resource Management)
Semester-II Examination

**COMMUNICATION APPROACHES IN RESOURCE
 MANAGEMENT**

Subject Code—123 CA 52

Time : Two Hours]

[Maximum Marks : 45

Note :- ALL questions are compulsory and carry equal marks.

1. Explain the following :
 - (i) Traditional approaches 2
 - (ii) Participatory and persuasive approaches. 2
 - (iii) Advantages of educational games. 2
 - (iv) Role of modern approaches for resource development. 2
 - (v) Dialogue approach. 1
2. Comment on the following methods of communication :
 - (i) Panel discussion 2
 - (ii) Exhibition 2
 - (iii) Workshop 2
 - (iv) Demonstration-any two methods 2
 - (v) Radio. 1
3. Answer any **one** of the following :
 - (i) Write the projected tools of communication. How will you prepare and present the projected tools ? 9

- (ii) How will you prepare transparencies ? State the merits and limitations of OHP. 9

4. Fill in the blanks :

- (i) _____ is usually a single sheet of printed matter, sometimes folded and used for specific information on specific topic. 1
- (ii) ABC principles for preparing non projected best possible visual aids are _____, _____ and _____. 3
- (iii) _____ are often referred to as symbolised visuals. 1
- (iv) Flash cards are suitable to use for a group of audience below _____ in number. 1
- (v) _____ are replica of real objects and scaled presentation of things. 1
- (vi) _____ are reproduced with some contents and information and sent to many people periodically or on some occasions. 1
- (vii) _____ is usually a single sheet of paper folded once or twice and opened with material presented in sequence. 1

5. Answer any **one** of the following :

- (i) What is community contact strategy ? Explain the various steps in its implementation. 9
- (ii) What is Woman to Woman strategy ? Explain the various steps in its implementation. 9