

AQ-491

M.Sc. Home-Science (Food Science and Nutrition)
Semester—II Examination

ENTREPRENEURSHIP DEVELOPMENT IN FOOD

Subject Code—122 ED 53

Time—Two Hours]

[Total Marks—45

Note :— ALL questions are compulsory and carry equal marks.

1. Do as directed :

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|--|---|
| (i) Need of entrepreneurship development. | 2 |
| (ii) Merits of enterprise. | 2 |
| (iii) Concept of entrepreneurship development. | 2 |
| (iv) Role of enterprise in national development. | 3 |

2. Answer any **ONE** of the following :

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|---|---|
| (i) Explain the requirements and understanding the process of entrepreneurship development. | 9 |
| (ii) Explain the dynamics of motivation, self awareness, creativity and assertivenees. | 9 |

3. Explain :
- (i) SWOT analysis. 2
 - (ii) Information and sources of environment scanning. 2
 - (iii) Raw material and manpower for organising enterprise. 3
 - (iv) Costing and quality control. 2
4. Explain the various areas of Entrepreneurship in food :
- (i) Low cost nutritious food products 2
 - (ii) Diet counselling through diet clinics 2
 - (iii) Meals for occasions 2
 - (iv) Indigenous food products. 3
5. Explain the role of government towards promotion of entrepreneurship and their policies. 9

OR

Explain the role of SSI, its procedures and setting up SSI. 9