

AQ-507

**M.Sc. Home Science (Resource Management)
Semester-II Examination**

ENTREPRENEURSHIP DEVELOPMENT

Subject Code—121 ED 53

Time : Two Hours]

[Maximum Marks : 45

Note :- (1) **ALL** questions are compulsory.

(2) Figure to right indicate marks.

1. Answer the following

- | | |
|---|----|
| (i) Urge of an entrepreneur | 1½ |
| (ii) Concept of entrepreneur | 1½ |
| (iii) Characteristics of entrepreneur | 1½ |
| (iv) Role of enterprise in national economy | 1½ |
| (v) Govt. policy for entrepreneurship development | 1½ |
| (vi) Schemes for entrepreneurship development. | 1½ |

2. Answer any **one** of the following :

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|--|---|
| (i) Discuss the procedure for obtaining financial assistance from financing agency. | 9 |
| (ii) Discuss the role of MIDC in promotion and development of entrepreneurship in youth. | 9 |

3. Explain the role of following in entrepreneurship development.
- (i) Communication skills 2
 - (ii) Motivation 2
 - (iii) Psychological barriers in becoming entrepreneurs 2
 - (iv) Goal orientation 2
 - (v) Creativity. 1
4. Explain :
- (i) Environment scanning 2
 - (ii) Market Assessment 2
 - (iii) SWOT Analysis 2
 - (iv) Raw materials 1
 - (v) Quality control 1
 - (vi) Costing and marketing. 1
5. Answer any **one** of the following :
- (i) Illustrate the role of resource mobilisation in future development of enterprise. 9
 - (ii) Discuss various aspects to be considered while preparing project proposal for new enterprise. 9