

AU-1170

M.Sc. Home Science (Communication & Extension) Semester—IV Examination
CURRENT TRENDS AND ISSUES IN EXTENSION AND COMMUNICATION

Paper—245CT61

Time : Two Hours]

[Maximum Marks : 45

Note :— All questions are compulsory and carry equal marks.

1. Answer as directed :—
 - 1.1 Write the concept of Standard of living. 2
 - 1.2 What is the full form of GDP ? 1
 - 1.3 Define the term quality of life. 2
 - 1.4 Write any four primary indicators of standard of living. 2
 - 1.5 What are recent standards of living ? 2
2. Answer as directed :—
 - 2.1 Write types of empowerment model. 2
 - 2.2 Write on innovation transfer model. 2
 - 2.3 Write about Social Education model. 2
 - 2.4 Define the concept of models in extension communication. 2
 - 2.5 What is participation model ? 1
3. Answer any **ONE** of the following :—
 - 3.1 Explain current evaluation techniques used in extension. Give examples. 9
 - 3.2 Explain current methodologies used in extension with suitable examples. 9
4. Answer any **ONE** of the following :—
 - 4.1 Describe the term lifelong learning. Discuss current trends in lifelong learning. 9
 - 4.2 What do you mean by cyber extension ? Explain about current trends in cyber extension management. 9

5. Answer as directed :—

5.1 State whether statements are true or false.

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|-------|---|---|
| 5.1.1 | Communication process starts with sender ? | 1 |
| 5.1.2 | ICT plays an important role in disseminating information to rural masses. ! | 1 |
| 5.1.3 | Validation of existing technology and testing of innovations is the pre requisite for identification of appropriate technology. | 1 |

5.2 Write on :-

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|-------|--|---|
| 5.2.1 | Teleconferencing | 2 |
| 5.2.2 | Sustainable Technology. | 2 |
| 5.2.3 | Need of research in communication and extension. | 2 |