AU-1169

M.Sc. Home Science (Communication & Extension) Semester—IV Examination WRITING, EDITING AND REPORTING FOR MASS COMMUNICATION Paper—245WE60

Time	e : Two	Hours] [Maximum Mar	ks : 45	
		Note: — All questions are compulsory and carry equal marks.		
1.	Answer any ONE of the following:			
	1.1	Explain the principles of writing for print journalism.	9	
	1.2	State and discuss about the different forms of writing for print media.	9	
<u> </u>	Answer any ONE:			
	2.1	Explain with examples the classification of Mass Communication methods with paradvantages.	rticular 9	
	2.2	Explain the importance of Mass Media in providing information, education and entertain	inment. 9	
3.	Do as directed:			
	3.1	State any two criteria for editing the news story.	2	
	3.2	Differentiate the Audio and Video editing, giving any two points.	2	
	3.3	What is trustworthiness in news editing (describe in two sentences)?	2	
	3.4	Give examples of editing symbols for punctuation (any two).	2	
	3.5	Editing is the job of the news reporter (state true or false).	1	
+ ,	Answer the following:			
	4. ĭ	Give classification of subjects for newspaper reporting.	2	
	4.7	What is yellow-journalism reporting?	2	
	4.3	What are the three main parts of news-reporting?	2	
	4.4	What is depth reporting?	2	
	4.5	Traditional media is not effective (True or False).	1	
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2.1	Media-user
5.2	Website
5.3	Muitimedia and LRL
5.+	DTH
5.5	CAD
5.6	LAN
5.7	Modern
5.8	HTVII

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