

AU-1169

M.Sc. Home Science (Communication & Extension) Semester—IV Examination
WRITING, EDITING AND REPORTING FOR MASS COMMUNICATION

Paper—245WE60

Time : Two Hours]

[Maximum Marks : 45

Note :— All questions are compulsory and carry equal marks.

1. Answer any **ONE** of the following :
 - 1.1 Explain the principles of writing for print journalism. 9
 - 1.2 State and discuss about the different forms of writing for print media. 9
2. Answer any **ONE** :
 - 2.1 Explain with examples the classification of Mass Communication methods with particular advantages. 9
 - 2.2 Explain the importance of Mass Media in providing information, education and entertainment. 9
3. Do as directed :
 - 3.1 State any two criteria for editing the news story. 2
 - 3.2 Differentiate the Audio and Video editing, giving any two points. 2
 - 3.3 What is trustworthiness in news editing (describe in two sentences) ? 2
 - 3.4 Give examples of editing symbols for punctuation (any two). 2
 - 3.5 Editing is the job of the news reporter (state true or false). 1
4. Answer the following :
 - 4.1 Give classification of subjects for newspaper reporting. 2
 - 4.2 What is yellow-journalism reporting ? 2
 - 4.3 What are the three main parts of news-reporting ? 2
 - 4.4 What is depth reporting ? 2
 - 4.5 Traditional media is not effective (True or False). 1

5. State the meaning of the following network communication technologies :

5.1	Media-user	1
5.2	Website	1
5.3	Multimedia and URL	2
5.4	DTH	1
5.5	CAD	1
5.6	LAN	1
5.7	Modem	1
5.8	HTML	1